

RealContentSecrets.com

Simple – Easy – Fast – Free

Content Builder Pro

Instruction Manual

By Steve Roye

**Content Builder Pro is a powerful free online tool
that can be found at:**

<http://www.realcontentsecrets.com>.

Content Builder Pro Instruction Manual

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<http://www.realcontentsecrets.com>

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Introduction

Most online marketers and business owners are aware of the need for content in order to provide “traffic gateways” to blogs and websites. They are also aware that search engines can and will penalize duplicate content which is already indexed.

Content Builder Pro is a powerful free tool that allows the user to easily restructure and reformat one or two existing articles to produce a new and original article for:

- Blog posts
- Article directory submissions
- Hub pages
- Squidoo pages
- Getting more articles from original PLR articles
- And any other application requiring new and original content

This brief report is designed to familiarize you with the features offered by Content Builder Pro and to provide you with a simple system for using this amazing tool to create new and original articles from existing articles in about 10 minutes or less.

It is highly recommended that you take just a few extra minutes to personalize each new article that you produce using Content Builder Pro with your own opinions, observations and experiences.

Quality in an article produced using Content Builder Pro does not automatically happen because of the powerful randomization and reformatting features. Quality is a result of making sure that your new article flow well with the proper verb tense and has value to the reader interested in the topic for which your article is about.

One last thing...

You have probably heard the expression “garbage in, garbage out”. The speed at which you can produce a high quality article is dependent upon the quality of the article(s) that you use to begin with.

However...

With Content Builder Pro, you can actually take two below average articles and quickly turn them into a single, high quality original article that you can be proud to put your name on!

Now, let’s cover the Content Builder Pro features.

Content Expander/Randomizer Features

The core of Content Builder Pro lies in the Content Expander/Randomizer boxes.

There are two of these boxes provided, allowing you to restructure up to two articles into a new original article.

Content Expander/Randomizer Text Box Features

Content Expander/Randomizer #1

The interface includes the following elements and callouts:

- Expand/Contract** label with a dropdown menu showing options 1, 2, 3, and 4. Callout: "Expands or contracts article content into single lines or 2-4 sentence paragraphs upon selection."
- Randomize** button. Callout: "Randomizes single sentences or by 2-4 sentence paragraphs."
- Copy All** button. Callout: "Copies all text box content to your clipboard."
- Clear** button. Callout: "Clears all text box content."
- A central text box with a yellow callout: "This text box removes list bullets and other unwanted text characters upon expand, contract or randomize."

Sentences are selected and dragged from these boxes into the New Content box to reconstruct your new article.

Now, let's take a look at the New Article Content Box features.

New Article Content Box Features

The New Article Content box is the “landing pad” for sentences you select and drag from the Content/Randomizer box(es).

You can also drag and drop sentences within this box itself to further adjust the sentence structure and improve readability as you are building your new article from existing articles.

New Article Content Box Features

The screenshot shows the 'New Article Content' interface. At the top is a text input field labeled 'New Article Title' with a red callout: 'Placeholder for new article title. Link to the Google External Keyword tool also provided.' Below this is a link for 'Google Keyword Tool'. The main content area is a text box labeled 'New Article Content' with a 'Sentences/Paragraph' dropdown menu and a 'Check spelling' button. A red callout points to the 'Check spelling' button: 'Check your spelling using this function.' Another red callout points to the 'Sentences/Paragraph' dropdown: 'Regroups sentences into 1-5 paragraphs.' The text box contains the following text: 'Recommended: Form bulleted lists LAST in this text box if needed, for example: 1. 2. 3. or..... a. b. c.' Below this is a yellow highlighted warning: '** Do not regroup paragraphs after adding bulleted list letters or numbers! **'. At the bottom left is a 'Copy Article' button with a red callout: 'Copies all article content onto your clipboard. Does not copy article title.' At the bottom right is a 'Clear' button with a red callout: 'Clears all content from text box.'

Now, let's take a look at the Power Tools offered with Content Builder Pro.

Featured Power Tools

Content Builder Pro has a number of Power Tools available to help you enhance and optimize your new article even further.

Featured Power Tools For New Article Enhancement

Power Tools

Statistics

Article Word Count:

Keyword or Phrase:

Keyword Count: Keyword Density:

Keyword Stats Panel. Provides word count, keyword count along with keyword count and density (if keyword or keyword phrase is supplied).

Global Find and Replace Keyword or Phrase

[Google Keyword Tool](#)

Find:

Replace:

Match Case?

Global Find And Replace. Finds and replaces all instances of a keyword or phrase in the BODY CONTENT of your new article.

 **Online Reference**
Dictionary, Encyclopedia & more

Word:

by: Word

Online Reference Tool. Provides easy access to online dictionary, thesaurus, and encyclopedia for further article enhancement.

Now, let's move on to the techniques you can use to produce new high quality, original articles from existing articles in just a few minutes.

Article Restructuring Techniques

Note: If you restructure a single article less than 350 word, it is recommended that you add a 1-2 line introduction paragraph and a 1-2 line conclusion paragraph to your new articles.

- Paste your existing article into a Content Expander/Randomizer box:

Content Expander/Randomizer #1

Expand/Contract Select: ▼ Randomize

If you have decided to look for free to join affiliate programs, then you already have made an intelligent decision. Most people prefer these programs as there is no need for you to stock the products and oversee products shipping. You are just a middleman here and you get handsome commissions for your marketing efforts. These programs are simple, easy and problem free to promote.

There is a rule of thumb that you can think about when you join affiliate programs. You have to make sure that you get payment every month.

This monthly pay is called recurring commissions and it is wise to look for them. Why you do so? You get paid every month for your past efforts that you took weeks, months or years ago. In usual programs you get paid

[Copy All](#) Clear

- Push the Randomize button. This will remove all unwanted formatting/characters while randomizing sentences into a single line format:

Content Expander/Randomizer #1

Expand/Contract Select: ▼ Randomize

If you have passion, persistence and a never give up attitude, results are bound to come.

This monthly pay is called recurring commissions and it is wise to look for them.

If the customer that you brought in stays as a customer you get paid every month/week based on the company's policies.

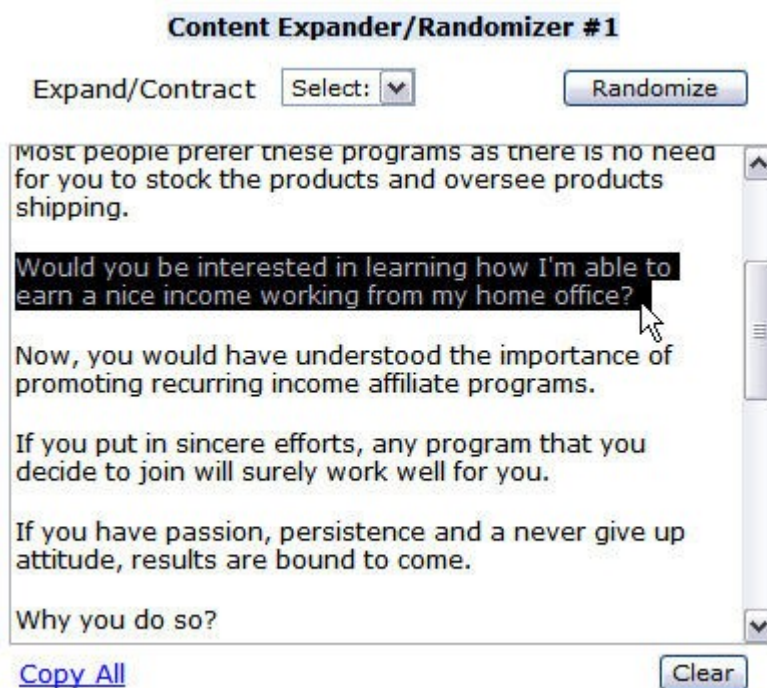
There is a rule of thumb that you can think about when you join affiliate programs.

Why you do so?

Most people prefer these programs as there is no need for you to stock the products and oversee products

[Copy All](#) Clear

- Select and drag individual sentences into the New Article content box to build your article:



Secret: You can use the Expand/Contract function to form 2-4 sentence paragraphs. While not always, many times this will allow you to select and drag 2-4 sentences (that have been randomized) at a time into the New Article Content box with only minor editing needed for readability and verb tense adjustment!

- Continue to use the Expand, Contract and Randomize functions as desired.

That is the foundation for building new, original articles from existing articles!

Once you have your new article initially constructed, you will want to review your article and enhance it for maximum quality, readability and search engine optimization...

Finalizing Your New Article

Once the bulk of your new article has been built, now it is time to add these finishing touches:

- Review your new article to make sure that verb tense and context are correct after the restructure and edit as appropriate! **The very best and easiest way to do this is to read your new article out loud.**
- Add a new introduction and conclusion if desired. You can also add you opinions, recommendations, observations and experiences directly into the new article.
- Use the spell check function to make sure all the words in your article are spelled correctly.
- Reformat your article into 2 or 3 sentence paragraphs.
- Add bullet list numbers or letters if needed or desired (do this step LAST and don't use the sentences/per paragraph tool once you have done this!)
- Use the Power Tools functions to further enhance your article if needed.
- Add a keyword rich title to your new article.

Using these techniques, you can produce new, original articles from existing articles in about 10 minutes or less with a little practice.

To avoid the need for adding a new introduction and conclusion, simply follow the steps above for two articles on the same topic instead of a single article.

SEO (search engine optimization) guidelines are provided on the bottom of the page at <http://realcontentsecrets.com>.

As you can see, Content Builder Pro is simple and easy to use. Feel free to share the link to this tool with anyone you feel can use it.

Cheers,

Steve Roye

<http://realcontentsecrets.com>

<http://realfirststeps.com>

Liked this lesson?

Steve Roye and Mike Paetzold will be running a series of teleseminars on a variety of topics to help you grow your business. The first lesson will cover generating keywords and is scheduled for August 19th at 7pm.

You can get more information at

<http://MikeAndSteveTalk.com/keyword/>

You can keep current on all upcoming events by following them on their blog at

<http://MikeAndSteveTalk.com>