

WordPress SEO

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WordPress SEO

- Settings
- Posting
- Tags
- Linking
- RSS

WordPress SEO

Set up

- Plugins
 - All In One SEO
 - All In One Bookmarking
 - Google Sitemap
 - Simple Tags
 - WP To Technorati

WordPress SEO

Set up

- Permalinks
- All In One SEO
- Simple Tags
- WP To Technorati

WordPress SEO

Posting

- Types of Content
 - Regular Posts
 - Pillar Posts
 - Comments

WordPress SEO

Posting

- How Often
- Multi Media
 - Podcast
 - Video
 - Using Pictures

WordPress SEO

Tags

- Why tag
- How to use tags
- Tag Clouds

WordPress SEO

Linking

- Blog Comments
- Forums
- Social Media
- My Blog Log
- Articles
- Bookmarking

WordPress SEO

Linking

- Web 2.0 Properties
 - Hub Pages
 - Squidoo
 - Wet Paint
 - Google Knol
 - WordPress.com
 - Blogger

WordPress SEO

RSS Feeds

- Web 2.0 sites
- Pinging
- News Feed

WordPress SEO

Questions?

Get the recording and transcripts at

<http://mikeandstevetalk.com/seo>
